

ACTIVITY PROGRAMME FOR A YOUTH EXCHANGE - Let's get Rural!

Creative Youth (Malta), Active Youth Association (Lithuania), Countryside Youth (Turkey), Associação Move.T+ (Portugal), Wonderland platform for european architecture (Austria), MEDITERRANEA ASSOCIAZIONE PER LO SVILUPPO LOCALE (Italy)

		Venue				Duration				
City		Country		Start date		End date		Activity duration		Travel days
L-Innsida		Malta		4/14/2020		4/20/2020		7		2
Arrival day		Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Departure Day	
8.30-9.30		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast		
9.30-10.00		Introduction to energizers	Energizers (Lithuania)	Energizers (Turkey)	Energizers (Malta)	Energizers (Portugal)	Energizers (Austria)	Energizers (Italy)		
10.00-11.30		Meeting, ice-breaking, name games. Introduction to the project	Guest speaker's Workshop for Motivation - Successful Rural Entrepreneur	Introduction to the "Rural Entrepreneurship" E-booklet.	Red Paper Clip Challenge	Visiting a business in rural area	Effective Communication Session	Creating an e-booklet on how youth can create rural businesses		
11.30-12.00		Break	Break	Break	Break	Break	Break	Break		
12.00-13.30		Team-building activities	Workshop: Business Model Canvas	Business Owners, Mafia and Police	Workshop: Creative Marketing Strategies for Businesses in Rural Areas	Workshop: Creating customer personas	Interactive workshop: way to practice pitching	Creating social Media Campaign		
13.30-14.00		Time for self-organization	Time for self-organization	Time for self-organization	Time for self-organization	Time for self-organization	Time for self-organization			
14.00-15.30		Lunch/Free time	Lunch/Free time	Lunch/Free time	Lunch/Free time	Lunch/Free time	Lunch/Free afternoon	Lunch/Free time		
15.30-16.30		Introduction to YouthPass, daily feedback, reflections, (self)-evaluation activities	World Café Discussion Activity: Benefits of entrepreneurship in rural areas; Types of business models; Methods of generating business ideas; Marketing techniques.	Workshop on Learning how to get funding for businesses in rural area	Country workshops on Unique Rural Business Examples	Preparation for public activity: Video shooting for pitching their business idea		Setting further work-plan: "How will we get involved?". Planning result dissemination activities and schedule	Starting Main Result Dissemination Step / Departure / Check-out / Saying good-bye / Socializing / Free Time	
16.30-17.00		Break	Break	Break	Break	Break	Break			
17.00-17.30		Myths about entrepreneurs	Interactive Workshop: Existing & proven methods of starting businesses	Waste gold: Creating & crystalizing ideas for new business	Guest Speaker - Marketing expert	Video shooting for explaining business idea	Workshop: Hiring best practices	Project wrap-up, evaluation, successes & failures		
17.30-18.30										
18.30-19.00		Feedback/Evaluation/Reflections	Feedback/Evaluation/Reflections	Feedback/Evaluation/Reflections	Feedback/Evaluation/Reflections	Feedback/Evaluation/Reflections	Feedback/Evaluation/Reflections	Feedback/Evaluation/Reflections		
19.00-21.00		Dinner	Dinner/Free time	Dinner/Free time	Dinner/Free time	Dinner/Free time	Dinner/Free time	Dinner, special awards ceremony, farewell party		
21.00-23.00		Socializing Evening	Presenting partner organizations, their youth initiatives / Playing Rhymed Capital name game, socialising		Cultural Evening (Lithuania & Portugal)	Cultural evening (Turkey and Italy)	Presentation of Business Explainer Videos		Cultural evening (Portugal and Malta)	
Free time can be used for activities that run throughout the project - visiting video-testimonial room; playing the "Best Buddy" games, filling-in envelopes for best wishes, "Gossip Box"; "Feedback Box"; "Nomination Box"; finishing preparations for country presentations, cultural evenings.										