



Press Release:

## WONDERLAND MAGAZINE Issue 2 "Making Mistakes"

[available from January 2007](#)

[www.wonderland.cx/magazine](http://www.wonderland.cx/magazine)

*After Wonderland Magazine had its premiere in May 2006 with an issue on "Getting Started", the second issue of this new type of architecture magazine is now available. And once again the focus is on exchanging experiences and learning from, and with, one another.*

### **WONDERLAND MAGAZINE: A Magazine on the "How" of Architecture**

*Architecture magazines are plenty: Almost all of them feature "what" is currently being built, being planned, or being celebrated. WONDERLAND is different; a magazine that does not show a single building, but focuses on the "how" of day-to-day architectural practice, on the architects themselves. A kind of serialized manual, it directs attention to issues and problems of the architectural profession.*

### **Making Mistakes**

Lack of experience is something that clients like to hold against young architects in particular. But as building is an error-prone industry, veterans in the professions are not safe from making mistakes either. Just think of the high intensity of work, low investments made and equally low profit margins.

WONDERLAND Magazine draws on statistics, interviews, field reports, and a wide range of other information to show how to deal with mistakes, how to prevent them, and that not every mistake is a catastrophe.

Chapter one, "Where can things go wrong", surveys the wide differences in responsibility that architects may have throughout Europe. Chapter two, "Why we make mistakes", shows that mistakes need not only be fatal in effect, but can also be a source of new ideas. In natural science, "trial and error" is a recognized research method – while in architecture it is still scorned. And finally, the architect will be frequently confronted with issues of error prevention and crisis management in daily professional practice – these are discussed in chapter three, "What to do when things go wrong".

### **WONDERLAND – Platform for Architects**

Like in issue 1, a range of different views, approaches and strategies was brought together through a questionnaire poll made among European teams of architects – this time, 60 architectural offices from 18 different countries participated. This active interest indicates that the magazine is perceived and used as a platform of information and experience exchange. The plan is to continually expand the number of contributors who supply texts, ideas and suggestions to the magazine.

WONDERLAND – Platform for Architecture was developed under a EU project and is a spin-off of a traveling exhibition of the same name (2004–2006). The WONDERLAND exhibition was initiated by eleven Austrian teams of architects and has meanwhile come to include 99 teams from nine European countries. WONDERLAND Magazine now provides an even wider public of European architects with an opportunity of an international exchange of experience.

WONDERLAND was developed in cooperation with the architecture magazine *A10 – new European architecture* and is available as a supplement to the January issue of *A10* as well as from bookstores and newsstands.

### **Previous issue (still available):**

Issue 1: "Getting Started"



### **Next issue:**

Issue #3 "Going Public" will be out in June 2007

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Michael Obrist (IT + AT), Paul Rajakovics (AT)  
Karl Amann (D), Ulrich Beckefeld (D + AT), Tore Dobberstein (D), Maria Topolčanská (SK)
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